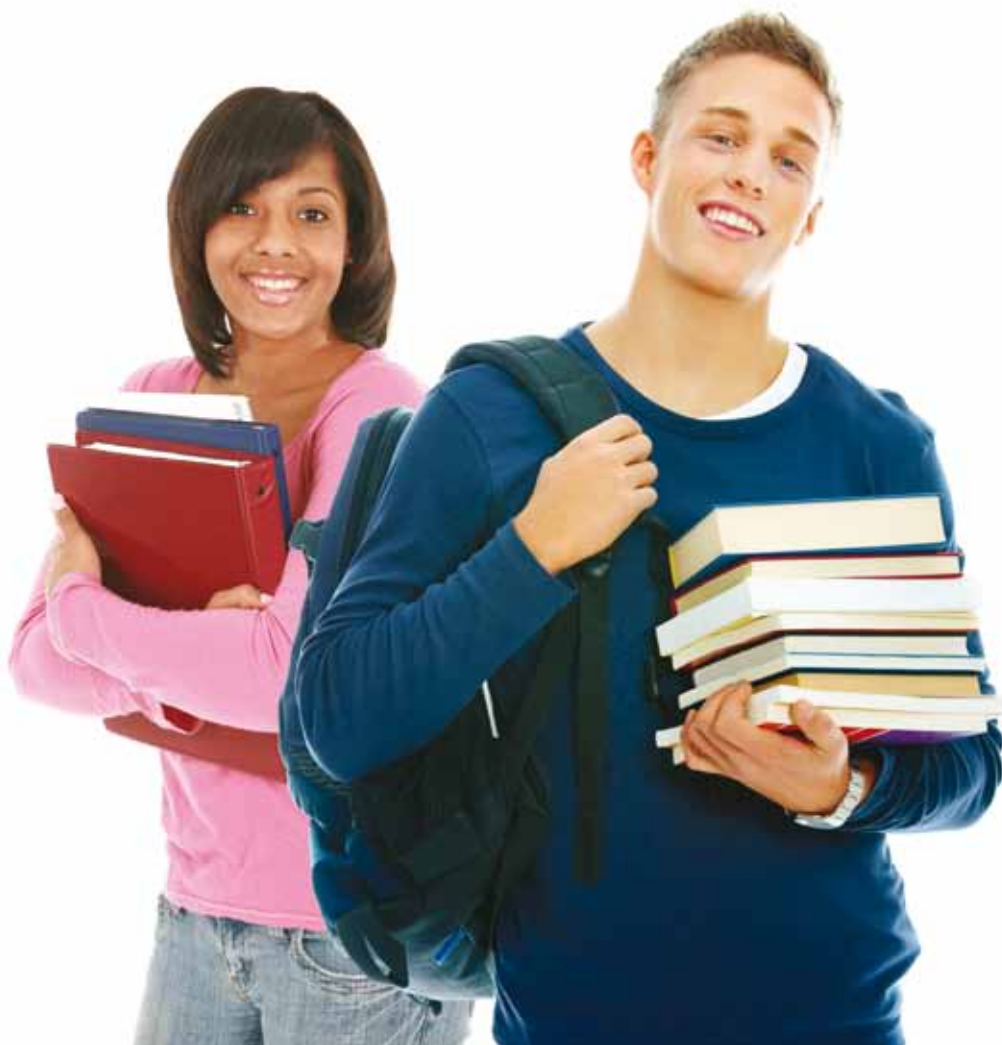


# Centigrade

FINDING THE RIGHT COURSE



## The personalised higher education course selection service



opening doors of opportunity

IN ASSOCIATION WITH

UCAS

# Choosing the right course

With the advent of increasing tuition fees, choosing the right higher education course has never been so important. If you were going to spend up to £9000 per year, you would want to make sure you had selected the right course.

But how do you choose from a diverse range of 40,000 courses at over 300 different institutions in the UK, or widen your choice to courses in Europe, taught in English?

## Centigrade and how can it help?

Taking around 30 minutes, Centigrade uses a specially designed questionnaire, the results of which, when combined with the student's exam results and other information, produce a personalised workbook listing the most relevant higher education course subject areas and institutions.

Within the workbook, each course area is covered over two pages so the student can see exactly what studying in this area involves. Typical course titles are listed along with specific universities offering appropriate courses. Centigrade's unique 'Overall Match' system is used to ensure the student can decide whether each area is well suited to them or not.

With additional sections covering open days, taster courses and the application process, the Centigrade workbook provides a starting point and structure for students to begin their research into what could be one of the most important decisions of their lives.

All this not only gets the students off to a great start on the path to university, but saves you a vast amount of time, allowing you to concentrate on one-to-one guidance and support.



# What about study in Europe?

There are currently over 600 courses taught in the English language across mainland Europe, plus over 1,500 courses in Ireland, available to UK students.

To help widen your students' options, these courses are now available as part of the Centigrade workbook, complete with details on how to apply.

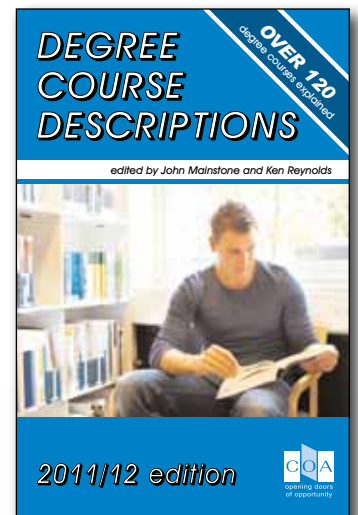
Additional information on applying for courses in Europe can be found on the EUNICAS website - [www.eunicas.com](http://www.eunicas.com). For courses in Ireland, full details can be found on the Central Applications Office website - [www.cao.ie](http://www.cao.ie).



## There's more...

As well as the workbook, each student receives a copy of our highly acclaimed book, **Degree Course Descriptions**, worth £12.99.

This book covers over 120 degree course subjects, explaining to students the nature of any courses they may be considering. Written by professors and lecturers at leading UK universities, each description provides an overview of typical course structures. In addition it lists possible future career opportunities, related degrees, further reading and website links for more detailed information.



# Helping you to do your job

As well as helping your students, Centigrade allows you to make the most of your time.

In addition to the student workbooks, you are supplied with 'Staff Summary Sheets' which provide a two-page summary of the suggestions in the workbooks. There is also a 'Head's Summary' which is designed to provide senior staff with an overview of all the students' results.

For your convenience, the Centigrade questionnaire can be completed either on paper or online via our **direct** questionnaire service. This allows you the flexibility to choose the best method for your school.

**mySchool** is an online administration service, allowing you access to an archive of each student's workbook - via PDF. There is also a complete history of orders with COA plus delivery tracking. In addition, if using the online system, you can monitor how your students are progressing in the completion of their questionnaires.

## Need more help?

To help you better understand the Centigrade 'process', COA provides free Centigrade training courses where our highly experienced careers staff will take you through the workbook. Training courses take place throughout the year.

Please contact [training@coa.co.uk](mailto:training@coa.co.uk) for details and to register your interest.

In addition, we have a wide range of supporting materials both for yourself, and for in-service training of other staff members, plus guides for parents and the students themselves.

For further details, please visit [www.coa.co.uk/centigrade](http://www.coa.co.uk/centigrade)



# Don't just take our word for it...

"**Centigrade** has proved to form an excellent basis for the vital decision-making processes for our Year 12 students. They thoroughly appreciate the opportunity that the profile gives, for calm reflection on university and eventual career prospects, with its clear, informative and directed content. A guiding beacon in a confusing world."

**Pate's Grammar School**

"If you want to go to university, all you need to have is **Centigrade** - it will help you do everything."

**Former student, St John Payne School**

"**Centigrade** is an integral part of our preparation for the higher education programme. For some it provides that essential initial impetus, for most it is a strong confirmation that their existing ideas are indeed appropriate. They are presented with areas to explore and evaluate in a form that they find structured and easy to use, and the tutors find the workbook invaluable as a basis for discussion."

**Uppingham School**

"Just a note to say how impressed we were with the **Centigrade** workbook. We feel this will be a great help to Charlotte and ourselves as we are all new to the university application process. The information in this workbook is most enlightening and invaluable to us all."

**Parent**

"**Degree Course Descriptions** is an invaluable source of information for sixth form students in undertaking their higher education research. It provides clear, easy to access course details which help students make informed and realistic choices in their university applications. Excellent!"

**Norwich High School for Girls**

# Who are COA?

COA have provided careers and higher education guidance for over 25 years, and in that time over 650,000 students have benefited from using Centigrade.

All services, including Centigrade, have been completely validated by Dr Charles Johnson, former Chairman of the BPsS Steering Committee on Test Standards, to ensure very high levels of reliability.

## Why UCAS supports Centigrade

UCAS has a mission to improve the quality of the match between students' academic potential, the higher education courses they choose to take and the careers they finally enter. When they choose the right courses and then the right careers, they save time, money and frustration. Courses and careers abandoned or less than whole-heartedly pursued are wasteful for all concerned.

Centigrade has the same mission and adds purpose and motivation to its fulfilment.



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